

## **CDAA Welcomes Appointment of National Careers Ambassador**

10 October 2019

The Career Development Association of Australia (CDAA) welcomes the Federal Government's appointment of Australia's first National Careers Ambassador, Scott Cam.

The announcement was made as part of the new National Careers Institute, which aims to improve the quality of career development information and services available to Australians.

In his new role, Mr Cam will assist people of all ages and stages make informed choices about trade pathways, a decision CDAA welcomes.

CDAA National President Wanda Hayes is pleased Mr Cam will bring his high profile to the institute and will inspire a new generation of tradespeople.

"University is not for everyone, so it important that we support people in their understanding of trade opportunities and the necessary skills and qualifications to be successful," Ms Hayes said.

"Mr Cam is proof that you can have a successful career in a trade, and I hope he demonstrates to Australians that practical and technical skills are equally viable."

The National Careers Institute is part of the Australian Government *Delivering Skills for Today and Tomorrow* package, for which a Stakeholder Committee has been established to help inform policy and activities.

Ms Hayes represents CDAA on the committee and has recommended that the focus of the Institute be on providing leadership for the careers of Australians across all ages, stages and pathways in life.

Ms Hayes said, "CDAA welcomes this promotion for trades. Because work-related needs and preferences evolve and change continuously throughout life, life-long learning and career support is essential to making good decisions, however not just in trades but across all career pathways"

The National Careers Institute is holding co-design workshops around the country throughout October and November, which Ms Hayes encourages relevant stakeholders to attend.

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The Career Development Association of Australia (CDAA) commenced as the Australian Association of Career Counsellors in 1989, and is Australia's largest cross-sectoral association of career development professionals working in a diverse range of roles, delivering services in industry, government, education, employment programs and community organisations. The primary purpose of the CDAA is to support its members by leading, building and growing the career development profession.

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